

HP LaserJet MFP

The FIRST
year it

PAYS
FOR itself.

After THAT,
it PAYS
YOU.*

HP PRINTING AND DIGITAL IMAGING PRODUCTS SELECTION GUIDE

April 2010

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HP Color LaserJet
CM3530fs MFP

HIT PRINT
INTELLIGENTLY



*Savings based on printing 50 copies of a brochure (double sided and on special glossy media) 12 times per month on the HP Color LaserJet CM3530 MFP compared to average retail copy shop pricing. Additional savings from Instant on Technology, two sided printing and HP Smart Web Printing. Actual results may vary. Source of copy shop pricing data: Infotrends Cost of Print Studies, March 2009. Go to www.hp.com/go/printcosts for more details.

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